Index to Volume 152

The index to Volume 152 consists of three parts: a subject index, an author index, and an advertising index. The subject index is made up mainly of key words and terms; it also notes all regular columns, and under the respective column headings, the titles of all installments, editorials, and books reviewed. The complete titles of articles are shown in the author index after the name of the primary author.

Issue	Pages
Jan–Feb	1– 48
Mar–Apr	49– 96
May–June	97–144
July–Aug	145–184
Sept–Oct	185–224
Nov–Dec	225–272

Subject Index

A

Accounting see Financial Management
Accounting, departmental, 70
Administration of third-party plan, experience in community pharmacy, 157
Adulteration, 107
Advertising index, 48, 78, 129, 166, 222, 265
American Public Health Association, principles for pharmaceutical services, 203; principles for pharmacy services under national health insurance, 205
Antisubstitution legislation, 36
Area of pharmacy (geographic) and malpractice claims, 176
Audience, target, of continuing education offerings, 154
Audit, pharmacy, under a Medicaid drug program, 232
Average dispensing cost, 126

B

Boards of pharmacy, consumer representation on, 40
Body language, 123
Book Reviews
Abstracts on long term care pharmacy, 48
Antitrust and the health care provider, 265
Effective pharmacy management, 1st ed., 94
The family prescription and medication guide, 48
Handbook of institutional pharmacy practice, 94
Handbook on injectable drugs, 224
Introduction to health planning, 95
Law for the medical practitioner, 144
Medication teaching manual: a guide for patient counseling, 2nd ed., 144
Pharmacy: a profession in search of a role, 264
Prescription drugs in short supply: case histories, 144
Principles of pharmaceutical accounting, 183
Public health and the law: issues and trends, 264
USP DI—United States Pharmacopeia Dispensing Information, 1980, 183
Breach of implied warranty, 161
Breakeven costs, prescription, 31
Budgeting, capital, 113

C

Capital investments, 113
Capitation reimbursement, 126
Case studies, Management see Management Case Studies
Cash flow, 103
CE Focus, 60, 154
Aspects of quality of independent study offerings, 60
More aspects of quality of independent study offerings, 154
Chief pharmacists, perceptions and expectations for hospital pharmacy technicians, 260
Claims processing under Medi-Cal drug program, 191
Clinical practice management, 195
Communication, and delivery service, 83; in marketing, 201, 228; nonverbal, 123
Competition, 57
Computer Counsel, 9, 77
File development and conversions: hidden costs?, 9
Hobby shop computers: business tools or toys?, 77
Consumer representatives on boards of pharmacy, 40
Containers, specifications by FDA, 197
Content, level of in continuing education offerings, 154
Continuing education see CE Focus
Continuing education, impact on liability exposure, 176
Contracts, employment, for pharmacists, 199
Contribution margin by departments, 70
Controlling in institutional pharmacy management, 195
Cost-sharing, patient, under national health insurance, 23
Costs of carrying inventory, 10

D

Decentralization of authority, 66
Defamation of character, 7
Delegation of authority, 66
Delivery service, prescription, 83
Discounted rate-of-return method of capital budgeting, 113
Dispensing container specifications, 197
Dispensing cost, 31; average, 126
Distribution, channel of, for pharmaceuticals, 10
Drug information and the community pharmacist, 210
Drug product selection, 36; economic effects of, 88
Drug-taking behavior, intended, and impact of patient package inserts, 219

E

Economic effects of drug product selection, 88
Economic order quantity, 11
Editorials, 3, 51, 99, 147, 187, 227
Lilly Digest/1979: highlights and commentary, 3
Moving the profession forward, 187
Prescribing by pharmacists: a perspective, 99
Rx to OTC: opportunity for pharmacy, 51
Success in independent practice, 227
Women in pharmacy: let's prepare, 147
Education, continuing see CE Focus
Education for pharmacy management, 152
Employment contracts for pharmacists, 199
Enforcement of Medicaid regulations, 79
Environment, pharmacy, and job satisfaction, 137, 167
Evaluation techniques for continuing education, 60
Exempt employees, pharmacists as, 237
Expectancy theory of motivation, 20

F

Facet-free job satisfaction, 137
Facet-specific job satisfaction, 167
Fair Labor Standards Act, 237
Family planning clinics, role of pharmacy in, 133
Federal Trade Commission, Model Drug Product Selection Act, 36
Fee and markup, combined system of, 17
File development, computer, 9
Financial management, 52
Financial Management, 10, 11, 70, 113
Capital budgeting, 113
Considerations in choosing the channel of distribution for pharmaceuticals, 10
Departmental accounting, 70
Inventory management, 11
Food, Drug and Cosmetic Act, adulteration under, 107; misbranding under, 74
Format of continuing education offerings, 154

G

Goals, in institutional pharmacy, 230; in pharmacy management, 164
Gross profit by departments, 70

H

Hobby shop computers, 77

I

Incentive reimbursement plan for third-party prescription program, 255
Independent study, 60, 154
Institutional Practice Management, 20, 66, 118, 164, 195, 230
Another day, another dollar—a primer on motivation Part III. Expectancies, green stamps, and job enrichment, 20
Another day, another dollar—a primer on motivation Part IV. Motivational aspects of organizational structure, 66
Another day, another dollar—a primer on motivation Part V. Performance evaluation; conclusion, 118
Changing methods for clinical practice management, 195
Hotdogs and goldbricks, 230
You can get there from here, 164
Instructional consistency, 60
Inventory management, 10, 11
Inventory management efficiency, indicators of, 11
Inventory ratios, 103
Inventory, and seasonal merchandise, 188

J

Job enrichment, 20
Job satisfaction, facet-free, 137; facet-specific, 167

L

Law, pharmacy see Legal Blotter
Learning, verification of, in continuing education, 154
Learning objectives, 60
Legal awareness, 79
Legal Blotter, 7, 74, 107, 161, 197, 234
FDA's dispensing container specifications and the pharmacist, 197
The legal risks of peer review, 7
Liability without fault—the pharmacist's dilemma, 161
The Model Uniform Product Liability Act—implications for the practice of pharmacy, 234
A review of drug product adulteration for the practitioner, 107
A review of misbranding for the practitioner, 74
Level of educational content in continuing education offerings, 154
Liability, associated with prescription delivery, 83; products, 234; strict, 161; under Medicaid programs, 79
Libel, 7
Location of pharmacy and malpractice claims, 176

M

MAC regulations, projected and realized savings from, 239
Malpractice claims in community pharmacy, 176
Management Case Studies, 4, 52, 103, 188
Beach Pharmacy, 188
McAllister Prescription Shoppe, 103
Medford Discount Pharmacy, 4
Waeback's Corner Drugs and Sundries, 52
Management education for practitioners, 152
Marketing for Professionals, 17, 52, 126, 149, 201, 228
Market communications I: the audience and pharmacist, 201
Market communications II: the message, 228
Prescription pricing I: concepts and systems, 17
Prescription pricing II: computational methods, 57
Prescription pricing III: a case study, 126
Social marketing: its application to pharmacy, 149
Marketing, business vs social, 149
Marketing management, 52
Maximum Allowable Cost, savings resulting from, 239
Medicaid audit, 232
Medicaid drug programs, capitation reimbursement under, 130
Medi-Cal drug program, 191
Medical equipment and devices, coverage under third party plan, 110
Misbranding, 74
Misfeasance, as cause of legal action, 83
Model Drug Product Selection Act, 36
Model Uniform Product Liability Act, 234
Motivation, 20, 66, 118

N

National health insurance, critiques of proposal for, 62; drug benefits under, 205; proposal for drug benefits, 23
Net present value method of capital budgeting, 113
Net profit by departments, 70
Non-drug items, coverage under National Health Insurance, 110
Nonexempt employees, pharmacists as, 237
Nonfeasance, as cause of liability action, 83
Nonverbal communication, 123

O

Operating hours and pharmacy expenses, 188
Operational costs, relationship to dispensing costs, 31
Organization development process and pharmacy management, 172
Organization structure, 66
Organizing, in institutional pharmacy management, 195
Overtime pay for pharmacists, 237
Ownership status of pharmacist and job satisfaction, 137, 167

P

Patient medication records and malpractice claims, 176
Patient package inserts, relation to intended drug-taking behavior, 219
Payback method of capital budgeting, 113
Peer review, 7; and Medi-Cal drug program, 191
Percentage markup system, 17
Performance evaluation, employee, 118
Personnel Management, 29, 123, 152, 199, 237
Employment contracts for pharmacists, 199
Helping pharmacy graduates be effective managers: a joint venture for practitioners and educators, 152
Life with Ma Bell, 29
Nonverbal communication in pharmacy practice, 123
Overtime pay for pharmacists, 237
Personnel management, 4, 118
Pharmaceutical services, principles for comprehensive, 203; principles under national health insurance, 205
Pharmacist-patient communication, and reference works available in pharmacy, 210
Pharmacist-physician communication, and reference books available in pharmacy, 210
Pharmacy curricula and management education, 152
Pharmacy image, 188
Pharmacy law see Legal Blotter
Pharmacy technicians, chief pharmacists' perceptions and expectations of, 260
Pharmacy type, relationship to dispensing costs, 31
Planning, in institutional pharmacy management, 195; to achieve goals, 164
Policies, pricing, 126
Prescribing of medical equipment, 110
Prescription cost savings, resulting from drug product selection, 239, 255
Prescription pricing, 17, 57, 103, 126
Prescription profits in community pharmacies, 244
Prescription trends, third-party, 157
Prescription volume and malpractice claims, 176
Preventive legal medicine, 79
Price savings with drug product selection, 88
Pricing policies, 126
Principles for pharmacy services under national health insurance, 205
Priorities, in achieving pharmacy tasks and goals, 230
Product liability for sellers and manufacturers, 234
Professional fee system, 17
Professional standards review organizations, 7, 23
Professionalization of workers, 66
Profitability, 52
Profits, prescription, in community pharmacies, 244
Programming, computer, 9
Promotion, of continuing education offerings, 154
Public members of boards of pharmacy, 40

R

Reference books and journals, in community pharmacies, 211
Regulatory agencies, Medicaid, 79
Reimbursement, capitation system of, 126; incentive for third-party prescriptions, 255; policy, proposal for under national health insurance, 23
Rewards, as motivators, 20

S

Sex of pharmacist and job satisfaction, 137, 167
Sex stereotyping of women in pharmacy management, 250
Slander, 7
Social marketing, 149
Standards of liability for product sellers and manufacturers, 234
Staple products, 57
Stereotyping of women as pharmacy managers, 250
Stock record card system, 11
Strict liability, 161
Supervisory status of pharmacist and job satisfaction, 137, 167

T

Target profit, 17, 57, 126
Technicians, pharmacy, and chief pharmacists' expectations and perceptions, 260
Telephone, proper use, 29
Third Party Line, 23, 62, 100, 157, 232
Coverage of non-drug items under a major drug insurance program, 100
Critiques of "Prescription drug benefits under National Health Insurance—a blue ribbon proposal," 62
Medicaid review: an audit perspective, 232
Prescription drug benefits under National Health Insurance—a blue ribbon proposal, 23
Reform of the Medi-Cal drug program, 191
Third-party prescription trends: experience in a community pharmacy, 157

(*continued on page 270*)

Subject Index

(*continued from page 269*)

Third party programs, reform of, in California, 191
Time-related variables, and job satisfaction, 137, 167
Tort law and delivery service, 83
Town size, relationship to dispensing costs, 31
Trends in third-party programs, 157
Type of pharmacy and malpractice claims, 176

U

Uniform Commercial Code and strict liability, 161

V

Verification of learning in continuing education, 154
Veterans Administration chief pharmacists, perceptions and expectations of pharmacy technicians, 260
Vicarious liability and delivery service, 83

W

Women as managers in pharmacy, 250

Author Index

A

Abood, Richard R. The Model Uniform Product Liability Act—implications for the practice of pharmacy, 234
Archer, Frank M. Prescription pricing and the professional fee system (letter), 148

B

Baldwin, H. John McAllister Prescription Shoppe, 103
Baldwin, H. John see also Berger, Bruce A., 188
Baldwin, H. John see also Riley, David A., 4
Barko, William F. see Silvernale, Douglas J., 172
Berger, Bruce A. Beach Pharmacy, 188
Berger, Bruce A. Considerations in choosing the channel of distribution for pharmaceuticals, 10
Berger, Bruce A. Coverage of non-drug items under a major drug insurance program, 110
Berger, Bruce A. see also Baldwin, H. John, 103
Bergman, David Book review, 95
Blank, Jerome W. Aspects of quality of independent study offerings, 60
Blank, Jerome W. see also Riley, David A., 154
Bootman, J. Lyle see Stergachis, Andreas, 219
Braucher, Charles L. see Gammill, Charles G., 239
Brodie, Donald C. see Miller, Barrie R., 101

C

Campbell, R. Keith see Verme, Richard, 232
Carroll, Norman V. Determinants of prescription profits in community pharmacies, 244
Christensen, Dale B. Guiding principles for pharmacy services under national health insurance, 205
Christensen, Dale B. A statement of principles for comprehensive pharmaceutical services, 203
Cobb, R. David Liability without fault—the pharmacist's dilemma, 161
Cupit, Gary C. Book review, 94

D

D'Alessandro, Jeffrey P. see Fink, Joseph L. III, 176
D'Amico, Joseph G. Book review, 94
Dickson, W. Michael Life with Ma Bell, 29

F

Fevang, Leroy Relicensure examinations in British Columbia (letter), 93
Fincher, Julian H. see Reeder, C. E., 31
Fink, Joseph L. III Book reviews, 144, 264, 265
Fink, Joseph L. III Drug information and the community pharmacist: a study of three pharmacist populations, 210
Fink, Joseph L. III Employment contracts for pharmacists, 199
Fink, Joseph L. III FDA's dispensing container specifications and the pharmacist, 197
Fink Joseph L. III Malpractice claims in community pharmacy, 176
Fink, Joseph L. III Overtime pay for pharmacists, 237
Fink, Joseph L. III A review of drug product adulteration for the practitioner, 107
Fink, Joseph L. III A review of misbranding for the practitioner, 74
Forbes, Dave see Walker, Paul, 260
Francis, William R. see Gammill, Charles G., 239

G

Gagnon, Jean Paul see Carroll, Norman V., 244
Gammill, Charles G. The MAC regulations: projected and realized savings in two drug categories, 239
Gartland, Frank A. see Cobb, R. David, 161
Gerbino, Philip P. Book review, 48

H

Hall, Edwin L. Book review, 183
Hammel, Robert W. Some perspectives on antisubstitution legislation, 36
Hepler, Charles D. Another day, another dollar—a primer on motivation Part III. Expectancies, green stamps, and job enrichment, 20
Hepler, Charles D. Another day, another dollar—a primer on motivation Part IV. Motivational aspects of organizational structure, 66
Hepler, Charles D. Another day, another dollar—a primer on motivation Part V. Performance evaluation; conclusion, 118
Hepler, Charles D. Changing methods for clinical practice management, 195
Hepler, Charles D. Hotdogs and goldbricks, 230
Hepler, Charles D. You can get there from here, 164
Herman, Colman M. Capital budgeting, 113
Herman, Colman M. see also Zabloski, Edward J., 70
Hoag, Stephen see Walker, Paul, 260
Holberg, Paul A. see Hammel, Robert W., 36
Huffman, D. C., Jr. Success in independent practice (editorial), 227
Hunter, Robert H. Legal implications of prescription delivery service, 83

J

Jackson, Richard A. Inventory management, 11
Johnson, C. Anderson see Stergachis, Andreas, 219
Johnston, J. L. Comments on editorial, "Rx to OTC: opportunity for pharmacy" (letter), 148

K

Keith, Norman F. Comments on recent statements on drug usage in Australia (letter), 100
King, Alan S. see King, Judith Lauer, 9, 77
King, Judith Lauer File development and conversions: hidden costs?, 9
King, Judith Lauer Hobby shop computers: business tools or toys?, 77
King, Robert E. Book review, 224

Kirk, Kenneth W. Helping pharmacy graduates be effective managers: a joint venture for practitioners and educators, 152
Kirk, Kenneth W. see also Shepherd, Marvin D., 250
Klenow, Daniel see Walker, Paul, 260
Krischer, Jeffrey P. see Vuturo, George J., 88

L

Lewis, B. William see McKercher, Patrick L., 255
Lipson, David P. see Norwood, G. Joseph, 130

M

McCarthy, Justin M. Correction on trade names (letter), 93
McCormick, William C. see Vuturo, George J., 88
McGhan, William F. An analysis of pharmaceutical services in family planning service sites, 133
McKercher, Patrick L. One year's experience with an incentive reimbursement plan, 255
Miller, Barrie R. Comments on recent statements on drug usage in Australia (reply), 101
Muller, Charlotte F. Critiques of "prescription drug benefits under National Health Insurance—a blue ribbon proposal," 62
Myers, Maven J. Book review, 264

N

Nelson, Arthur A., Jr. Market communications I: the audience and pharmacist, 201
Nelson, Arthur A., Jr. Market communications II: the message, 228
Nelson, Arthur A., Jr. Prescription pricing and the professional fee system (reply), 151
Nelson, Arthur A., Jr. Prescription pricing I: concepts and systems, 17
Nelson, Arthur A., Jr. Prescription pricing III: a case study, 126
Nelson, Arthur A. see also Reeder, C. E., 31
Nelson, Arthur A., Jr. see also Zelnio, Robert N., 57
Norwood, G. Joseph Considerations for implementing capitation reimbursement for pharmacy services, 130

O

O'Brien, Judith A. see McKercher, Patrick L., 255

P

Penna, Richard P. see Muller, Charlotte F., 62
Pieloch, Mark J. see Herman, Colman M. 113
Provost, George P. Book reviews, 48, 144
Provost, George P. Editorials, 3, 51, 99, 147
Purohit, Anal A. An index of job satisfaction among pharmacists Part one: facet-free, 137
Purohit, Anal A. An index of job satisfaction among pharmacists Part two: facet-specific, 167

R

Ranelli, Paul L. Nonverbal communication in pharmacy practice, 123
Reeder, C. E. The relationship of town size, type of pharmacy, and certain operational costs to dispensing costs in community pharmacies, 31
Reeder, C. Eugene Waeback's Corner Drugs and Sundries, 52
Riddiough, Michael A. see Muller, Charlotte F., 62
Riley, David A. Medford Discount Pharmacy, 4
Riley, David A. More aspects of quality of independent study offerings, 154
Riley, David A. see also Blank, Jerome W., 60
Rucker, T. Donald Moving the profession forward (editorial), 187
Rucker, T. Donald Prescription drug benefits under National Health Insurance—a blue ribbon proposal, 23
Russo, James B. see Muller, Charlotte F., 62

S

Sadik, Farid see Reeder, C. E., 31
Salter, Fred H. Book review, 183
Schafermeyer, Kenneth W. Consumer representatives on boards of pharmacy: survey and suggestions, 40
Shannon, Michael C. see Blank, Jerome W., 60
Shannon, Michael C. see also Riley, David A., 154
Shepherd, Marvin D. Stereotyping of women as managers in pharmacy, 250
Siecker, Bruce R. see Baldwin, H. John, 103
Siecker, Bruce R. see also Berger, Bruce A., 188
Siecker, Bruce R. see also Riley, David A., 4
Silvernale, Douglas J. Using the organization development (OD) process to strengthen pharmacy management, 172
Simonsmeier, Larry M. The legal risks of peer review, 7
Stergachis, Andreas The influence of patient package insert content on intended drug-taking behavior, 219
Stern, Alan R. see Fink, Joseph L. III, 210
Stewart, Jesse E. see Purohit, Anal A., 137, 167
Stollman, Max Reform of the Medi-Cal drug program, 191

V

Verme, Richard Medicaid review: an audit perspective, 232
Vuturo, George J. Economic effects of drug product selection in Florida, 88

W

Walker, Paul Perceptions and expectations of chief pharmacists for hospital pharmacy technicians, 260
Warren, Dennis M. Preventive legal medicine for pharmacists, 79
Wertheimer, Albert I. Social marketing: its application to pharmacy, 149
Wertheimer, Albert I. see also McGhan, William F., 133
White, Bruce David see Schafermeyer, Kenneth W., 40
Whitman, James A. see Fink, Joseph L., III, 237

Y

Yesalis, Charles E. III see Norwood, G. Joseph, 130

Z

Zabloski, Edward J. Departmental accounting, 70
Zabloski, Edward J. see also Herman, Colman M., 113
Zelnio, Robert N. Prescription pricing II: computational methods, 57
Zelnio, Robert N. see also Reeder, C. Eugene, 52

Advertising Index

American Association of Colleges of Pharmacy
AACP Publications Jan–Feb IBC, Sept–Oct IBC, Nov–Dec IBC
Eli Lilly and Company
Lilly Digest and Lilly Analysis Service 1, 49, 146, 185, 225
TV spot announcements, 98
Mack Publishing Company
Remington's Pharmaceutical Sciences, 16th ed. Sept–Oct IFC, Nov–Dec BC
Philadelphia College of Pharmacy and Science
PCPS/American Druggist Continuing Education Program Jan–Feb IFC, Mar–Apr IFC, May–June BC, Sept–Oct BC
Pharmacy Management Jan–Feb BC, Mar–Apr BC, May–June BC
U.S. Pharmacopeial Convention
U.S. Pharmacopeia/National Formulary; USP Dispensing Information Jan–Feb IBC, Mar–Apr IBC, May–June IBC, July–Aug IFC, 272